

Our Biggest Issue Ever!

SEPTEMBER 2012

Real **STYLE** WATCH

AMAZING BUYS UNDER \$100!
Treat Yourself!



Bags



Jewelry



Heels



BEAUTY BARGAINS UNDER \$10!

Emma's Fresh & Pretty Style!
p. 52

SEXY SHOES!

At Every Price!



Best New Hair & Makeup Trends!

629 NEW FALL LOOKS!

Stylish Finds for Every Body & Budget

PLUS! 15 Fun, Easy Outfits Already in Your Closet

SHOP SMART, SAVE BIG \$\$\$
38 Exclusive Discounts Inside!



Dresses

\$3.99US

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DISPLAY UNTIL September 14, 2012

What's IN What's OUT

The latest on our style radar



IN!
Très colorful tips! (Zoey Deschanel)



IN

Edgy French Manis

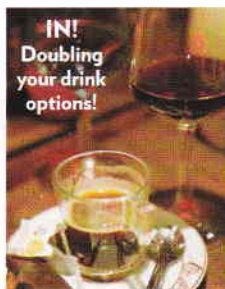
"Cool color combos add an unexpected pop to any look! We've seen celebs rocking interesting pairings, like a deep jewel tone with silver, clear with bright blue, or baby pink with black."

—Katie Dickens, *beauty editor*,

PEOPLE STYLEWATCH

Coffee-and-Wine Bars

"An increasing number of coffee shops are now serving wine and beer at night. It gives businesses more flexibility and allows loyal customers to have more reasons to hang out into the evening. Chains like Starbucks and Cosi have recently rolled out this concept too." —Leslie Sbrocco, *cofounder*, *Thirstygirl.com*



IN!
Doubling your drink options!



IN! Family matters! (cast of *The New Normal*)

Modern Families

"Based on the success of shows like *Modern Family* and *The Middle*, nontraditional broods are the focus of a lot of the latest comedy shows this fall. NBC's *The New Normal* and FOX's *Ben and Kate* are just two that focus on unique households." —Jennifer Ganshirt, *managing partner*, *Frank About Women*, a *marketing-to-women consultancy*

Food Raves

"In many cities aspiring chefs are throwing together DIY meet-ups that people are calling 'food raves,' where they set up carts or stalls in outdoor spaces or warehouses and sell their culinary creations. The format allows you to support local vendors and sample all sorts of new dishes and desserts!" —Danyelle Freeman, *founder*, *Restaurantgirl.com*



IN! Public potluck parties!

OUT

Extra-Long Workouts

"The thinking used to be: the longer you exercise, the better the results. These days, however, gyms like Equinox and fitness studios like Flywheel and SLT have lots of 50-minute-or-less classes. You can accomplish all you need in 30 minutes if you keep the intensity high enough."

—Neda Talebian Funk, *CEO and cofounder*, *Fitist.com*

Stacks of Photo Albums

"Keeping albums is great, but they can take up so much space.



OUT! Actual albums!

Now, sites like Facebook and Flickr and apps like Instagram and ScrapPad let you create virtual albums. They've all but eliminated the need to buy an album or scrapbook." —Lisbeth Ortega, *editor*, *Photojojo*

Cocktail Meetings

"Getting drinks with a coworker or client can be tricky. Is it okay to have more than one drink? What if you get a little tipsy and say something you shouldn't? Now women are scheduling more healthy networking activities, like meeting up for a fitness class or heading to Jamba Juice." —Kat Griffin, *founder*, *Corporette.com*



OUT!
Business drinks!

Tech-Stalking Your Crush

"It's hard to resist looking up the person you were blindly set up with, but people are trying to hold off on overconnecting to a potential suitor. If you're instantly friends on Facebook, following his Twitter feed and reading his blog, you end up knowing too much, too soon."

—Jessica Massa, *dating expert and author* of *The Gaggle*



OUT! Being a date detective!



OUT!
Marathon sweat sessions! (Maria Menounos)

CLOCKWISE FROM TOP LEFT: MARK SHILL/WIREIMAGE; JASON HERRITT/WIREIMAGE; ISTOCK; BRAND X/BETTY WIREIMAGE; ISTOCK; JIM WILSON/THE NEW YORK TIMES/REXUS; ROBERT TRACHTENBERG/NBC/GETTY IMAGES; FRANCIS HANNAH/GETTY IMAGES