

1. Fun with demographics

1. How old are you?

- under 18
- 18-22
- 23-27
- 28-32
- 33-37
- 38-45
- 46-54
- 55-65
- 66+

2. Where do you live and work? (Please select all that apply...)

- city
- suburb
- rural
- outside the United States
- Northeastern United States
- Midwestern United States
- Southeastern United States
- Western United States
- more than 50 miles away from your office
- walking/biking distance to work

Other (please specify)

3. What is your relationship status?

- single
- in a relationship
- married / civil union
- divorced / separated
- widowed
- Other (please specify)

4. What is your race or ethnicity? (select all that apply)

- Asian
- Black or African American
- Hispanic or Latino
- Middle Eastern or North African
- Multiracial or Multiethnic
- Native American or Alaska Native
- Native Hawaiian or other Pacific Islander
- White
- Another race or ethnicity, please describe below
- Prefer not to answer

Self-describe below:

5. What is your sexual orientation?

- Asexual
- Bisexual
- Gay
- Heterosexual or straight
- Lesbian
- Pansexual
- Queer
- None of your beeswax
- None of the above, please specify

6. What is your approximate average household income?

- \$0-\$24,999
- \$25,000-\$49,999
- \$50,000-\$74,999
- \$75,000-\$99,999
- \$100,000-\$124,999
- \$125,000-\$149,999
- \$150,000-\$174,999
- \$175,000-\$199,999
- \$200,000-\$349,999
- \$350,000-\$499,999
- \$500,000 and up

7. Is there anything you'd like to tell us about your cultural background? (e.g., I was raised in England but live in America, I was the first person to go to college in my family, I identify strongly with a specific culture or ancestral home like India, the Caribbean, etc.).

8. Do you have a disability? E.g., ADHD or autism (self-diagnosed counts), physical disability, vision impairment, etc.

- Yes
- No
- Maybe
- Prefer not to answer
- Can you tell us more?

9. For American readers: Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

- Republican
- Democrat
- Independent
- Something else (please comment)
- Other (please specify)

10. What are your thoughts on the following topics regarding workwear, work habits, etc.:

	This is me/I do this.	Not me, but I don't have a problem with it.	I don't like it but it's accepted at my office.	This would be inappropriate for my office.	N/a or no opinion
tattoos visible in work clothes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
nose or other facial piercings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ear piercings other than earlobe	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
hair dyed unnatural colors like blue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
nail polish that is NOT light pink or red (blue, sparkle, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
bare arms at the office (sleeveless dress or shirt without topper)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
bare legs at the office (no pantyhose)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
sneakers at work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
sharing pronouns (in Zoom, email signatures, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
bosses who have a strong preference for employees being in the office	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
my company being outspoken on public issues like climate change, civil rights, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I'd recommend skirt suits over pant suit for first interviews, court appearances, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

11. How many children do you have?

- None yet
- I'm a parent-to-be via pregnancy, surrogacy, foster care, adoption, etc.
- 1
- 2
- 3
- 4 or more
- I don't plan to have any children

Corporette 2023 Survey

2. Do you read CorporetteMoms?

1. How old are your children, if you have them? Please check all that apply...

- Not born yet
- 0-5
- 6-11
- 12-17
- 18-25
- 26+
- Other (please specify)

2. How often do you read CorporetteMoms?

- Daily
- Weekly
- Monthly
- Only when I see a story I'm interested about or when it comes up in search
- Never

3. Why not? (Multiple choices allowed)

- I'm too busy
- I always forget it exists
- It's too focused on pregnancy/postpartum issues and I'm past that
- I don't like the content
- Eh, no real reason
- I talk about mom stuff enough elsewhere
- Other (please specify)

4. What is your biggest challenge as a working mom?

- Finding balance between family, work, and life
- Keeping my career in motion
- Finding good/affordable childcare
- Budget/monetary problems
- Getting back into the workforce at the level I want to
- Leaning out from the workforce at the level I want to
- Other (please specify)

5. How did your personal style change when you became a working mom?

- It didn't change at all
- I dress for comfort more / clothes I could get down on the floor to play if I wanted to
- I need shoes I can run in to chase my kid
- I prefer washable clothes (not dry clean only)
- I wanted to think about clothes less so I got a minimal or capsule wardrobe
- My body is different after kids so I have a minimal wardrobe until I can wear my pre-kid clothes again
- My body is different after kids and I have no idea how to dress myself
- Other (please specify)

6. Is there anything else you'd like to mention re working motherhood, such as topics we should discuss or something that's helped you or been a particular struggle?



3. About the Job / Office

1. Would you describe your current employment as:

- full time
- part time
- intern / summer associate / student
- self-employed
- not employed, but looking hard!
- retired

Other (on a career break, etc)

2. If you are employed full time, what is your salary (not including bonus)?

- under \$50K
- \$50K-\$99K
- \$100K-\$200K
- \$201K-\$300K
- \$301K-\$500K
- more than \$500K (you go girl!)
- N/A, not employed full-time

3. As far as workwear goes, I would classify my office environment as (please check all that apply)

- boardroom conservative / C-suite conservative (very formal, all the time)
- business conservative / smart casual (men may wear a tie but keep their suit jacket in their office; women may or may not wear full suits often)
- business casual (for men, no tie but a tucked button-front shirt and khakis; women may wear blazers but usually as separates)
- California business (people may wear blazers with jeans)
- Casual office (jeans, sandals, bunny slippers, whatever)
- Creative / fashion-y
- I work from home on a permanent basis
- Other (please specify)

4. What are your biggest challenges with dressing for work? (select all that apply)

- Interview attire -- choosing it or shopping for it
- Finding interesting but polished outfits
- Shopping for new clothes
- Dressing my body appropriately (please comment why)
- Creating and maintaining a capsule wardrobe
- Shopping help -- I can never find what I want, and when I buy things I don't know how to wear them
- Our office dress code has changed lately (please comment)
- Using the clothes and accessories I have in intelligent ways
- Knowing what to wear to follow my company's dress code
- Being able to afford work clothes
- Other (please specify)

- None of the above

5. Tell us about your personal work station/desk/office (select all that apply)

- I have my own office, with a door that shuts and everything!
- I have my own fishbowl-type office, with a glass window that people can see through into my office.
- I share an office with a door with one or two people.
- I work in a cubicle or other shared office space without real privacy, but have a permanent desk space that is mine.
- Every day I work at a different work station in my office.
- I frequently work at clients' offices or other spaces outside of my own office.
- I work from home
- Other (please specify)

6. How often are you required to be in the office?

- 5 days a week
- 4 days a week
- 3 days a week
- 2 days a week
- 1 day a week
- when I want (no required facetime or in-office time)
- never (I work from home permanently)
- other (e.g., in office 4 months of the year or for periodic meetings)

Other (please specify)

7. In terms of the in-office requirement, is that:

- office policy - everyone must comply
- office policy for people at my level
- a flexible work arrangement I've made independently
- Other (please specify)

8. Do you want to share anything about how your job, office, or fellow employees have changed in the past few years, whether because of the pandemic, disruptions to your field, or generational differences among employees?

9. If you frequently work from home, tell us about your home office -- e.g., do you have a separate room to work in, or do you work at your kitchen table, on your couch, etc.? Do you have a partner who also works from home?.

10. Are there any influencers, websites, coaches, or other resources that you rely on for career advice? E.g., The Muse, The Everygirl, Ask a Manager, Harvard Business Review...

4. Tell Us About Your Career

1. Where are you in your career?

- Still in school for it
- Just started (0-3 years)
- At it a while (4-10 years)
- Senior employee (11+ years)
- Running Things (e.g., CEO, partner, owner)

2. What are your biggest challenges, career-wise? (Select all that apply)

- Planning my career
- Finding/creating balance between my job, my career, my life
- Not knowing where to go next or if I'm in the right career
- Boredom with my career and job
- Keeping momentum with my career
- Finding a job / being currently unemployed
- Being underemployed / not getting enough work
- Other (please specify)

- None of the above

3. Broadly, what do you do? Please select all that apply.

- lawyer
- not a lawyer but work in law
- accountant
- work in finance
- consulting (e.g., MBB)
- government
- nonprofit work
- business
- corporate communications/PR
- human resources or recruiting
- academia
- other
- F50
- Fortune500
- Vault100
- Big Four
- MBB
- C-suite / C-level
- beach (IYKYK)
- Can you briefly tell us more?

4. Is there anything in your past work history that still defines you in an important way?

- I'm a veteran
- I'm former law enforcement
- I'm a lawyer but don't practice
- I survived BigLaw
- I have a technical or unique background I use in my work (e.g., electrical engineering)
- I've changed my entire career
- Other (please specify)

1. How much did you spend on clothes last month?

- \$0-\$50
- \$51-\$150
- \$151-\$300
- \$301-\$999
- \$1000+

2. Do you have any favorite brands, designers, or stores that you think we should cover MORE?

3. What size clothes do you wear? (please check all that apply, e.g., if you're Plus Petite or XXS Tall then check both of those)

- XXS
- XS
- S
- M
- L
- XL/XXL
- Plus
- Petite
- Tall
- Comments?

4. How often do you wear the following items TO WORK:

	Often	Sometimes	Only for interviews or big days	Rarely
classic, interview-style suits (black, navy, gray)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"fun" suits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
blazers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
dresses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
skirts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
pantyhose	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
blouses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
heels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
dressy flats	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
sneakers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
sandals (when weather appropriate)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
jeans	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
athleisure (e.g., Athleta, Lululemon, Zella, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"nice" T-shirts (such as those featured here: https://corporette.com/best-tees-for-layering/)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
any T-shirt, including graphic tees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
clothes that are dry clean only	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

5. In terms of jewelry, beauty, and hair, I wear these to work:

	Often	Sometimes	Only for interviews or big days	Rarely
a classic watch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
a smartwatch / fitness tracker	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
statement jewelry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
the classic pearl necklace	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
more than 3 pieces of jewelry at a time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
more than 8 pieces of jewelry at a time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
false eyelashes or lash extensions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
a full face of makeup (foundation, contour, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
makeup done in 5 minutes or less	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
no makeup (zip!) (sunscreen doesn't count)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
hair that isn't too styled - e.g., blowdried only	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
hair that is styled for the day -- e.g., a polished up-do like a French twist, braiding your hair or using a tool like a curling iron for more than 5 minutes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

6. Do any of the below factor into your purchasing decisions on a frequent basis? (Select all that apply)

- Corporette content (e.g., daily morning or afternoon post, Hunt, etc.)
- content creators other than Corporette - magazines, blogs, Instagram, YouTube, etc.
- social media ads
- ethical/slow fashion messaging
- shopping in person
- catalog or browsing online
- store display
- word of mouth / saw it on a person in real life
- CABi parties or other clothes sales in private homes (often MLMs)
- clothes swaps
- personal shopper
- thrill of the find (e.g., finding Chanel at a thrift store)
- too cheap to pass up (e.g., finding Chanel for \$2 at a thrift store)
- Other (please specify)

7. Do you identify with any particular style or trend (select all that apply)

- Preppy
- Classic working woman (sheath dresses, stilettos, blazers)
- Minimalist (little color, simple lines)
- Maximalist / Grande Dame
- Menswear inspired
- Athleisure for work (sneakers, work clothes from stores like Athleta or Lululemon)
- Bohemian/artsy/octogenarian-art-teacher
- Goth or punk
- Head to toe black
- Head to toe beige
- Vintage (please comment which era)
- Other (please specify)

8. What are your top considerations when you get dressed for work? (Select all that apply)

- Comfort
- Looking polished or stylish
- Dressing in a flattering way
- To look pretty or sexually attractive
- Fitting in
- Looking trendy
- To make a statement or express my personality
- Power/to show I'm in charge
- To be taken seriously
- I dress as if I might randomly run into an enemy or an ex
- Clothes that are aren't too dirty or wrinkled and kind of match
- I'm supposed to have a reason?
- Other (please specify)

9. What types of stores do you usually shop at? Please check all where you've made 4+ purchases in the past year.

- Fast fashion - H&M, Shein, etc.
- Affordable mass market stores like Banana Republic, Express, J.Crew Factory, Old Navy, etc.
- More expensive mass market stores like Anthropologie, Theory, etc.
- Department stores - Nordstrom, Saks, Macy's, etc.
- Boutiques that carry different brands
- Subscription services like Rent the Runway
- Online only or mostly online only brands like Saint & Sofia, Able Clothing, etc.
- Foreign brands that ship to the US like The Fold, LK Bennett, Sezane, etc.
- Independent/startup brands such as via Etsy, Kickstarter, other very small brands without a huge social media advertising presence
- Made to measure stores like eShakti or other
- Athleisure-focused stores like Girlfriend Collective, Beyond Yoga, Lululemon, Athleta
- Online resale stores like Poshmark or TheRealReal
- Local thrift/consignment/resale stores
- Other (please specify)

1. What are your favorite stores in each category you checked?

Fast fashion - H&M, Shein, etc.

Affordable mass market stores like Banana Republic, Express, J.Crew Factory, Old Navy, etc.

More expensive mass market stores like Anthropologie, Theory, etc.

Department stores - Nordstrom, Saks, Macy's, etc.

Boutiques that carry different brands

Subscription services like Rent the Runway

Online only or mostly online only brands like Saint & Sofia, Able Clothing, etc.

Foreign brands that ship to the US like The Fold, LK Bennett, Sezane, etc.

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Athleisure-focused stores like Girlfriend Collective, Beyond Yoga, Lululemon, Athleta

Online resale stores like Poshmark or TheRealReal

Local thrift/consignment/resale stores

[Insert text from Other]

2. I try to AVOID shopping at:

- Amazon
- Nordstrom
- Shein/very fast fashion places
- MLMs like cabi or Rodan & Fields
- companies with political positions I disagree with
- Any new-in-store clothing (I prefer to shop resale stores)
- None of the above

Other / comments:

3. Are there any fashion influencers or fashion publications you read or watch regularly?

Magazines/Newspaper
s

Blogs/websites

Instagram

Facebook/FB group

YouTube

TikTok

4. Is there anything else you want to tell us about how you dress for work or play? For example: vegan only, no tags/sensory-friendly clothing, dog-hair-friendly clothes, always wear shapewear, dressing to hide your midsection or cleavage, etc...

5. Have you ever bought a digital product like a capsule wardrobe, digital book, online class, or something else (especially if fashion- or career-related)?

- Yes (please comment what you bought if you're willing to share!)
- No but I strongly considered it (please comment what digital product you're considering)
- No
- We'd love to know what it was if you'd care to share...

Corporette 2023 Survey

7. Help us improve Corporette...

1. How did you hear about Corporette?

- Word of mouth
- It came up in a Google search
- Press - Above the Law, Forbes, ABA Journal, Real Simple, Reader's Digest, etc.
- Social media - Facebook, Twitter/X, IG, Reddit, etc. (please comment)
- Someone forwarded me a newsletter
- Don't remember

Other (please specify)

2. I've been reading Corporette for...

- 0-5 months
- 6 months to a year
- 1-3 years
- 4-6 years
- 7-10 years (!!)
- 11-15 years (!!!)

Other notes (e.g., I took a break for 5 years but I'm back)...

3. I visit Corporette...

- multiple times a day
- once a day
- a few times a week
- a few times a month
- almost never
- I read it via newsletter or RSS feed but am not on the site itself that often

Comments?

4. When I visit Corporette, I read the COMMENTS:

- always, on every post
- usually
- sometimes (depending on my own time)
- only if I'm very interested in the subject matter of the main post
- almost never

Comments?

5. When I visit Corporette, I read the CONTENT:

- always, every post
- usually
- sometimes (depending on my own time)
- only if I'm very interested in the subject matter of the main post
- almost never

Comments?

6. We cover a lot of things on Corporette, but we want to make sure we're addressing the things that concern you. How would you rate our coverage of the following topics? (When answering, please focus on the posts/articles when answering, not discussions among the commenters).

	Shut up about it already	Too much	It's just right	Would a little bit more kill you?	WAY more, please
Fashion advice (stories like How to Wear __, Are Crop Tops Acceptable for the Office, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High-end fashion brands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mid-range fashion brands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable fashion brands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beauty advice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Coverage of sales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career/job advice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relationship advice (romantic, friendship, professional)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial advice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Household advice (cooking, cleaning)

Health/fitness advice

Pregnancy/mom advice

Aging issues - gray hair, eldercare, retirement, perimenopause, menopause

Other lifestyle advice

Reader advice roundups (advice posts largely filled with reader advice from comments in a threadjack or previous post)

non-fashion product roundups / listicles (e.g., 20 great items for your desk)

social media writeups (e.g., "this TikTok star went viral for saying X")

thinkpieces -- open threads to discuss a specific, outside article such as in the NYT, Atlantic, WaPo, WSJ, or more.

Comments?

7. I wish Corporette had more content...

- on Instagram
- on TikTok/Reels/YouTube shorts
- on YouTube
- with a podcast
- with a Substack
- in the newsletter
- in a book
- for purchase, like with a seasonal capsule wardrobe or online class (please comment!)
- on Twitter/X
- on Threads
- on Bluesky
- Other (please specify)
- None of the above

Corporette 2023 Survey

8. This Is The End, My Friends

1. Do you have any other suggestions for improvement for Corporette?

2. Any tech problems you'd like to tell us about? (Please include which browser you're using.)

3. Thank you SO MUCH for filling out the survey! If you'd like to enter our giveaway, please enter an email address or other information (e.g., phone # and name) where we can contact you. As a reminder, only people who have substantially filled out the survey (80% or more) are eligible to win the drawing (although we hugely appreciate any amount you could fill out!).

You will only be contacted by us in the event that you win, and your information will be kept confidential.