# 1. Fun with demographics

1. How old are you?
under 18
<u> </u>
<u>23-27</u>
<u>28-32</u>
33-37
38-45
<u>46-54</u>
<u>55-65</u>
<u>66+</u>
2. Where do you live and work? (Please select all that apply)
city
suburb
rural
outside the United States
Northeastern United States
Midwestern United States
Southeastern United States
Western United States
more than 50 miles away from your office
walking/biking distance to your office (not a home office)
Other / more info:

3. W	hat is your relationship status?
	single
	in a relationship
	married / civil union
	divorced / separated
	widowed
$\bigcirc$	Other (please specify)
4	
4. W	That is your race or ethnicity? (Select all that apply
	Asian
	Black or African American
Ш	Hispanic or Latino
	Middle Eastern or North African
	Multiracial or Multiethnic
	Native Hawaiian or other Pacific Islander
	White
	Another race or ethnicity, please describe below
	Prefer not to answer
	Self-describe below:
L	
5. W	hat is your sexual orientation?
	Asexual
	Bisexual
	Gay
	Heterosexual or straight
	Lesbian
0	Pansexual
0	Pansexual Queer
0	

\$0-\$24,999
\$25,000-\$49,999
\$50,000-\$74,999
\$75,000-\$99,999
\$100,000-\$124,999
\$125,000-\$149,999
\$150,000-\$174,999
\$175,000-\$199,999
\$200,000-\$349,999
\$350,000-\$499,999
\$500,000 and up
7. Is there anything you'd like to tell us about your cultural background? (e.g., I was raised in England but live in America, I was the first person to go to college in my family, I identify strongly with a specific culture or ancestral home like India, the Caribbean, etc.).
8. Do you have a disability? E.g., ADHD or autism (self-diagnosed counts), physical disability, vision impairment, etc.
Yes
□ No
Maybe
Prefer not to answer
We'd love more details if you care to share:
9. For American readers: Generally speaking, do you usually think of yourself as a
Republican, a Democrat, an Independent, or something else?
Republican
Democrat
Independent
Something else (please comment)
I'm something else / I have further thoughts:

6. What is your approximate average household income?

Ċ	appearance:		office / no one	J	allows this but	My office does NOT allow this, AND I	
		This is me/I do this.	at my office does this.	office doing this.	I think it's unprofessional.	think it's unprofessional.	N/a or no opinion
	tattoos visible in work clothes		$\bigcirc$	$\circ$	$\bigcirc$	$\bigcirc$	$\bigcirc$
	nose or other facial piercings		$\bigcirc$	$\bigcirc$	$\bigcirc$		$\bigcirc$
	ear piercings other than earlobe		$\bigcirc$		$\bigcirc$		
	hair dyed unnatural colors like blue		$\bigcirc$		$\bigcirc$		
	nail polish that is NOT light pink or red (blue, sparkle, etc.)					0	
	bare arms at the office (sleeveless dress or shirt without topper)	$\bigcirc$		$\bigcirc$		$\bigcirc$	
	bare legs at the office (no pantyhose)		$\circ$	$\circ$	$\circ$	$\circ$	
	sneakers at work	$\bigcirc$				$\bigcirc$	$\bigcirc$
	Anything else we should to give them)						la
	* 11. How many stepkids, etc.)  None yet  I'm a parent-to		o you have (pl		·	i living with yo	ou, such as
	<u> </u>						
	<ul><li>○ 2</li><li>○ 3</li></ul>						
	4 or more						
	I don't plan to	have any chile	dren				

10. What are your thoughts on the following topics regarding workwear and personal

# 2. Do you read CorporetteMoms?

1. H	ow old are your children, if you have them? Please check all that apply
	Not born yet
	0-5
	6-11
	12-17
	18-25
	26+
	Other (please specify)
L	
2. H	ow often do you read CorporetteMoms?
	Daily
	Weekly
$\bigcirc$	Monthly
	Only when I see a story I'm interested about or when it comes up in search
	Never
3. W	hy not? (Multiple choices allowed)
	I'm too busy
	I always forget it exists
	It's too focused on pregnancy/postpartum issues and I'm past that
	I don't like the content
	Eh, no real reason
	I talk about mom stuff enough elsewhere
	Other (please specify)
L	

4. What is your biggest challenge as a working mom? (Please select all that apply.)
Finding balance between family, work, and life
Keeping my career in motion
Finding good/affordable childcare
Budget/monetary problems
Getting back into the workforce at the level I want to
Leaning out from the workforce at the level I want to
Keeping my marriage/partnership healthy
Maintaining relationships with my network, including friends
Other (please specify)
5. How did your personal style change when you became a working mom? (Multiple choices
allowed)
It didn't change at all
I dress for comfort more / clothes I could get down on the floor to play if I wanted to
I need shoes I can run in to chase my kid
I prefer washable clothes (not dry clean only)
I wanted to think about clothes less so I got a minimal or capsule wardrobe
My body is different after kids so I have a minimal wardrobe until I can wear my pre-kid clothes again
My body is different after kids and I have no idea how to dress myself
Other (please specify)
6. Is there anything else you'd like to mention re working motherhood, such as topics we should discuss or something that's helped you or been a particular struggle?
7. Do you have any general suggestions for how to improve CorporetteMoms? (thank you!)
Corporette 2023 Survey 2.0
3. About the Job / Office

$\cup$	full time
$\bigcirc$	part time
$\bigcirc$	intern / summer associate / student
$\bigcirc$	self-employed
$\bigcirc$	not employed, but looking hard!
$\subset$	retired
Othe	r (on a career break, etc)
2. If	you are employed full time, what is your salary (not including bonus)?
	under \$50K
	\$50K-\$99K
	\$100K-\$200K
	\$201K-\$300K
	\$301K-\$500K
	more than \$500K (you go girl!)
	N/A, not employed full-time
ο Λ	a for an averlousen good. I would electify my office environment as (please cheek all that
o. A appl	s far as workwear goes, I would classify my office environment as (please check all that ly)
	boardroom conservative / C-suite conservative (very formal, all the time)
	business conservative / smart casual (men may wear a tie but keep their suit jacket in their office; women may or may not wear full suits often)
	business casual (for men, no tie but a tucked button-front shirt and khakis; women may wear blazers but usually as separates)
	California business (people may wear blazers with jeans)
	Casual office (jeans, sandals, bunny slippers, whatever)
	Casual office (jeans, sandals, bunny slippers, whatever)  Creative / fashion-y

4. What are your biggest challenges with dressing for work? (select all that apply)
Interview attire choosing it or shopping for it
Finding interesting but polished outfits
Shopping for new clothes
Dressing my body appropriately (please comment why)
Creating and maintaining a capsule wardrobe
Shopping help I can never find what I want, and when I buy things I don't know how to wear them
Our office dress code has changed lately (please comment)
Using the clothes and accessories I have in intelligent ways
Knowing what to wear to follow my company's dress code
Being able to afford work clothes
Other (please specify)
None of the above
None of the above  5. Tell us about your personal work station/desk/office (select all that apply)
5. Tell us about your personal work station/desk/office (select all that apply)
5. Tell us about your personal work station/desk/office (select all that apply)  I have my own office, with a door that shuts and everything!
5. Tell us about your personal work station/desk/office (select all that apply)  I have my own office, with a door that shuts and everything!  I have my own fishbowl-type office, with a glass window that people can see through into my office.
5. Tell us about your personal work station/desk/office (select all that apply)  I have my own office, with a door that shuts and everything!  I have my own fishbowl-type office, with a glass window that people can see through into my office.  I share an office with a door with one or two people.  I work in a cubicle or other shared office space without real privacy, but have a permanent desk space that
5. Tell us about your personal work station/desk/office (select all that apply)  I have my own office, with a door that shuts and everything!  I have my own fishbowl-type office, with a glass window that people can see through into my office.  I share an office with a door with one or two people.  I work in a cubicle or other shared office space without real privacy, but have a permanent desk space that is mine.
5. Tell us about your personal work station/desk/office (select all that apply)  I have my own office, with a door that shuts and everything!  I have my own fishbowl-type office, with a glass window that people can see through into my office.  I share an office with a door with one or two people.  I work in a cubicle or other shared office space without real privacy, but have a permanent desk space that is mine.  Every day I work at a different work station in my office.
5. Tell us about your personal work station/desk/office (select all that apply)  I have my own office, with a door that shuts and everything!  I have my own fishbowl-type office, with a glass window that people can see through into my office.  I share an office with a door with one or two people.  I work in a cubicle or other shared office space without real privacy, but have a permanent desk space that is mine.  Every day I work at a different work station in my office.  I frequently work at clients' offices or other spaces outside of my own office.
5. Tell us about your personal work station/desk/office (select all that apply)  I have my own office, with a door that shuts and everything!  I have my own fishbowl-type office, with a glass window that people can see through into my office.  I share an office with a door with one or two people.  I work in a cubicle or other shared office space without real privacy, but have a permanent desk space that is mine.  Every day I work at a different work station in my office.  I frequently work at clients' offices or other spaces outside of my own office.  I work from home

6. How often are you required to be in the office?
5 days a week
4 days a week
3 days a week
2 days a week
1 day a week
when I want (no required facetime or in-office time)
never (I work from home permanently)
More info / other (e.g., in the office 4 months of the year or for periodic meetings):
7. In terms of the in-office requirement, is that:
office policy - everyone must comply
office policy for people at my level
an arrangement I've made independently
Other (please specify)
8. Do you want to share anything about how your job, office, or fellow employees have
changed in the past few years, whether because of the pandemic, disruptions to your field, or
generational differences among employees?
9. If you frequently work from home, tell us about your home office e.g., do you have a
separate room to work in, or do you work at your kitchen table, on your couch, etc.? If a second person also works from home (partner, roommate, etc.), where in your home do they
work?
10. Are there any influencers, websites, coaches, or other resources that you rely on for
career advice (especially career advice for your industry)? E.g., The Muse, The Everygirl, Ask
a Manager, Harvard Business Review

## 4. Tell Us About Your Career

1. Where are you in your career?				
Still in school for it				
☐ Just started (0-3 years)				
At it a while (4-10 years)				
Senior employee (11+ years)				
Running Things (e.g., CEO, partner, owner)				
2. What are your biggest challenges, career-wise? (Select all that apply)				
Planning my career				
Finding/creating balance between my job, my career, my life				
Not knowing where to go next or if I'm in the right career				
Boredom with my career and job				
Keeping momentum with my career				
Finding a job / being currently unemployed				
Being underemployed / not getting enough work				
Other (please specify)				
None of the above				

3. Broadly, what do you do? Please select all that apply.
lawyer
not a lawyer but work in law
accountant
work in finance
consulting (e.g., MBB)
government
nonprofit work
business
corporate communications/PR
human resources or recruiting
academia
other
F50
Fortune500
Vault100
Big Four
МВВ
C-suite / C-level
beach (IYKYK)
Can you briefly tell us more?
4. Is there anything in your past work history that still defines you in an important way? (Please select all that apply.)
I'm a veteran
I'm former law enforcement
I'm a lawyer but don't practice
I survived BigLaw
I have a technical or unique background I use in my work (e.g., electrical engineering)
I've changed my entire career
Other / more context:

5. Fashion (turn to the left!)

### 4. How often do you wear the following items TO WORK:

			Only for interviews or		
	Often	Sometimes	big days	Rarely	Never!
classic, interview-style suits (black, navy, gray)				$\bigcirc$	
skirt suits					
"fun" suits - colorful, seasonal, dramatic					
blazers					
dresses					
skirts					
pantyhose					
blouses					
heels					
dressy flats					
sneakers					
sandals (when weather appropriate)	$\bigcirc$	$\bigcirc$			$\bigcirc$
jeans					
athleisure (e.g., Athleta, Lululemon, Zella, etc.)	$\bigcirc$				$\bigcirc$
"nice" T-shirts (such as those featured here: https://corporette.com/best- tees-for-layering/)		$\circ$	$\bigcirc$	$\bigcirc$	
any T-shirt, including graphic tees		$\bigcirc$			
clothes that are dry clean only	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Anything else we should have income to give them)	cluded (with	your thoughts on it)	? (Or, more info	on your answers a	above if you care

## 5. In terms of jewelry, beauty, and hair, I wear these to work:

			Only for interviews or big		
	Often	Sometimes	days	Rarely	Never!
a classic watch	O	O	O		
a smartwatch / fitness tracker			$\bigcirc$	$\bigcirc$	$\bigcirc$
statement jewelry					
the classic pearl necklace		$\bigcirc$	$\bigcirc$		
more than 3 pieces of jewelry at a time					
more than 8 pieces of jewelry at a time			$\bigcirc$		
false eyelashes or lash extensions					
a full face of makeup (foundation, contour, etc.)				$\bigcirc$	$\bigcirc$
makeup done in 5 minutes or less					
no makeup (zip!) (sunscreen doesn't count)	$\bigcirc$	$\bigcirc$		$\bigcirc$	$\bigcirc$
hair that isn't too styled - e.g., blowdried only		$\circ$	$\bigcirc$	$\bigcirc$	
hair that is styled for the day e.g., a polished up-do like a French twist, braiding your hair or using a tool like a curling iron for more than 5 minutes					
Anything else we should to give them)	have included (	(with your thoughts o	on it)? (Or, more inf	o on your answers	s above if you care

any of the below factor into your purchasing decisions on a frequent basis? (Select all apply)
Corporette content (e.g., daily morning or afternoon post, Hunt, etc.)
content creators other than Corporette - magazines, blogs, Instagram, YouTube, etc.
social media ads
ethical/slow fashion messaging
shopping in person
catalog or browsing online
store display
word of mouth / saw it on a person in real life
CABi parties or other clothes sales in private homes (often MLMs)
clothes swaps
personal shopper
thrill of the find (e.g., finding Chanel at a thrift store)
too cheap to pass up (e.g., finding Chanel for \$2 at a thrift store)
More Info / Other (please specify):
o you identify with any particular style or trend (select all that apply)  Preppy
whatever you call Ann Taylor / J.Crew type clothes
Classic working woman (sheath dresses, stilettos, blazers)
Minimalist (little color, simple lines)
Maximalist / Grande Dame
Menswear inspired
Athleisure for work (sneakers, work clothes from stores like Athleta or Lululemon)
Bohemian/artsy/octogenarian-art-teacher
Goth or punk
Head to toe black
Head to toe beige
Vintage (please comment which era)
More Info / Other (please specify):
None of the above

8. W	That are your top considerations when you get dressed for work? (Select all that apply)				
	Comfort				
	Looking polished or stylish				
	Dressing in a flattering way				
	To look pretty or sexually attractive				
	Fitting in				
	Looking trendy				
	To make a statement or express my personality				
	Power/to show I'm in charge				
	To be taken seriously				
	I dress as if I might randomly run into an enemy or an ex				
	Clothes that are aren't too dirty or wrinkled and kind of match				
	I'm supposed to have a reason?				
	More Info / Other (please specify):				
	None of the above				
	That types of stores do you usually shop at? Please check all where you've made 4+ chases in the past year.				
	Fast fashion - H&M, Shein, etc.				
	Affordable mass market stores like Banana Republic, Express, J.Crew Factory, Old Navy, etc.				
	More expensive mass market stores like Anthropologie, Theory, etc.				
	Department stores - Nordstrom, Saks, Macy's, etc.				
	Boutiques that carry different brands				
	Subscription services like Rent the Runway				
	Online only or mostly online only brands like Saint & Sofia, Able Clothing, etc.				
	Foreign brands that ship to the US like The Fold, LK Bennett, Sezane, etc.				
	Independent/startup brands such as via Etsy, Kickstarter, other very small brands without a huge social media advertising presence				
	Made to measure stores like eShakti or other				
	Athleisure-focused stores like Girlfriend Collective, Beyond Yoga, Lululemon, Athleta				
	Online resale stores like Poshmark or TheRealReal				
	Local thrift/consignment/resale stores				
	Big box stores like Costco				
	Another category:				

6. Fashion and More, page 2

1. What are your fa	avorite stores (and/or bra	ands) in each category you checked?
Fast fashion - H&M, Shein, etc.		
Affordable mass market stores like Banana Republic, Express, J.Crew Factory, Old Navy, etc.		
More expensive mass market stores like Anthropologie, Theory, etc.		
Department stores - Nordstrom, Saks, Macy's, etc.		
Boutiques that carry different brands		
Subscription services like Rent the Runway		
Online only or mostly online only brands like Saint & Sofia, Able Clothing, etc.		
Foreign brands that ship to the US like The Fold, LK Bennett, Sezane, etc.		
Independent/startup brands such as via Etsy, Kickstarter, other very small brands without a huge social media advertising presence		
Made to measure stores like eShakti or other		
Athleisure-focused stores like Girlfriend Collective, Beyond Yoga, Lululemon, Athleta		
Online resale stores like Poshmark or TheRealReal		
Local thrift/consignment/res ale stores		
Big box stores like Costco		
Another category:		

Amazon	
Nordstrom	
Shein/very fas	st fashion places
MLMs like ca	bi or Rodan & Fields
companies wi	th political positions I disagree with
Any new-in-st	ore clothing (I prefer to shop resale stores)
Other / comm	ents:
None of the a	bove
3. Are there any fa workwear advice a	shion influencers or fashion publications you read or watch regularly for and ideas?
Magazines/Newspaper	
S	
Blogs/websites	
Instagram	
Facebook/FB group	
YouTube	
TikTok	
Nope, just Corporette (please type X if choosing this one)	
4. Are there any fa GENERAL?	shion influencers or fashion publications you read or watch regularly in
Magazines/Newspaper s	
Blogs/websites	
Instagram	
Facebook/FB group	
YouTube	
TikTok	
Nope, just Corporette (please type X if	
choosing this one)	

2. I try to AVOID shopping at:

	Tave you ever bought a digital product like a capsule wardrobe, digital book, online comething else (especially if fashion- or career-related)?
	Yes
	No
	No, but strongly considered one / might buy soon
We'd	love to know what you bought or considered (and if you didn't buy it for Reasons, why?)
corpo	rette 2023 Survey 2.0
orpo	rette 2023 Survey 2.0
	rette 2023 Survey 2.0 p us improve Corporette
. He	p us improve Corporette
. He	p us improve Corporette  fow did you hear about Corporette? (Select all that apply)
. He	p us improve Corporette  Tow did you hear about Corporette? (Select all that apply)  Word of mouth
. He	p us improve Corporette  Tow did you hear about Corporette? (Select all that apply)  Word of mouth  It came up in a Google search
1. He	p us improve Corporette  Tow did you hear about Corporette? (Select all that apply)  Word of mouth  It came up in a Google search  From a career advisor / HR
1. He	p us improve Corporette  Tow did you hear about Corporette? (Select all that apply)  Word of mouth  It came up in a Google search  From a career advisor / HR  Press - Above the Law, Forbes, ABA Journal, Real Simple, Reader's Digest, etc.
1. He	p us improve Corporette  Tow did you hear about Corporette? (Select all that apply)  Word of mouth  It came up in a Google search  From a career advisor / HR  Press - Above the Law, Forbes, ABA Journal, Real Simple, Reader's Digest, etc.  Social media - Facebook, Twitter/X, IG, Reddit, etc. (please comment)
1. He	p us improve Corporette  Tow did you hear about Corporette? (Select all that apply)  Word of mouth  It came up in a Google search  From a career advisor / HR  Press - Above the Law, Forbes, ABA Journal, Real Simple, Reader's Digest, etc.  Social media - Facebook, Twitter/X, IG, Reddit, etc. (please comment)  Someone forwarded me a newsletter
1. He	p us improve Corporette  Tow did you hear about Corporette? (Select all that apply)  Word of mouth  It came up in a Google search  From a career advisor / HR  Press - Above the Law, Forbes, ABA Journal, Real Simple, Reader's Digest, etc.  Social media - Facebook, Twitter/X, IG, Reddit, etc. (please comment)

2. I've been reading Corporette for
O-5 months
6 months to a year
1-3 years
4-6 years
7-10 years (!!)
11-15 years (!!!)
Other notes (e.g., I took a break for 5 years but I'm back)
3. I visit Corporette
multiple times a day
once a day
a few times a week
a few times a month
almost never
I read it via newsletter or RSS feed but am not on the site itself that often
Comments?
4. When I visit Corporette, I read the COMMENTS:
always, on every post
usually
sometimes (depending on my own time)
only if I'm very interested in the subject matter of the main post
almost never
(If you read at some other interval or have other thoughts to share)

5. When I visit (	Corporette, I rea	ad the CONTE	NT:					
always, every post								
usually								
sometimes (depending on my own time)								
only if I'm very interested in the subject matter of the main post								
almost never								
(If you read at some	e other interval or h	nave other though	ts to share)					
					l			
6. We cover a lot o	_				_			
things that concern focus on the posts/	-	-	_					
locus on the posts/	Shut up about it	nswering, not	discussions am	Would a little bit	WAY more,			
	already	Too much	It's just right	more kill you?	please			
Fashion advice (stories like How to								
Wear, Are Crop								
Tops Acceptable for the Office, etc.)								
High-end fashion brands	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$			
Mid-range fashion brands		$\circ$	$\circ$	0	$\bigcirc$			
Affordable fashion brands	$\bigcirc$	$\bigcirc$	$\circ$	$\bigcirc$	$\bigcirc$			
Beauty advice								
Coverage of sales								
Career/job advice								
Relationship advice								
(romantic, friendship,								
professional)				_				
Financial advice								
Household advice (cooking, cleaning)					$\bigcirc$			
Health/fitness advice								
Pregnancy/mom advice		$\bigcirc$		$\bigcirc$	$\bigcirc$			
Aging issues - gray hair, eldercare,								
retirement, perimenopause, menopause								
Other lifestyle advice		$\bigcirc$		$\bigcirc$	$\bigcirc$			

Reader advice roundups (advice posts largely filled with reader advice from comments in a threadjack or previous post)		0		0	
non-fashion product roundups / listicles (e.g., 20 great items for your desk)	$\bigcirc$	$\bigcirc$			
social media writeups (e.g., "this TikTok star went viral for saying X")	$\circ$		$\bigcirc$		$\bigcirc$
thinkpieces open threads to discuss a specific, outside article such as in the NYT, Atlantic, WaPo, WSJ, or more.	$\bigcirc$	$\bigcirc$		$\bigcirc$	
on Twitter/X on Threads on Bluesky	ouTube shorts		e or online class (p	please comment!)	
Other / More thou					

8. This Is The End, My Friends

1. Do you have any other suggestions for improvement for Corporette?
2. Any tech problems you'd like to tell us about? (Please include which browser you're using.)
3. Thank you SO MUCH for filling out the survey! If you'd like to enter our giveaway, please enter an email address or other information (e.g., phone # and name) where we can contact you. As a reminder, only people who have substantially filled out the survey (80% or more) are eligible to win the drawing (although we hugely appreciate any amount you could fill out!).
You will only be contacted by us in the event that you win, and your information will be kept confidential.